



About NABDA

The North American Bioeconomy Data Alliance (NABDA) will foster stakeholder collaboration, advance research, explore data-driven solutions, and develop a more resilient, sustainable, and competitive economy.

- NABDA aims to:
 - **Facilitate** Data Sharing and Collaboration
 - **Drive** Innovation and Research
 - **Promote** Sustainability
 - **Support** Policy and Decision-making
 - **Strengthen** North American Competitiveness

Current NABDA Supporters

- AquaSpy
- Canadian Agri-Food Automation Innovation Alliance
- The Global AgTech Initiative
- Industries in Transition
- Meister Media
- Mission Critical
- US Dept. of Energy
- University of Idaho
- University of Minnesota



Challenge Areas

- Data Silos and Fragmentation
- Data Quality and Standardization
- Supply Chain Complexity
- Technological Integration
- Regulatory Compliance and Governance
- Policy Alignment
- Sustainability Metrics
- Market Integration

NABDA 2024-2025 Desired Timeline

- **October 2024** – Identify and Discuss Current and Future Bioeconomy
 - Deep Dive on Bioeconomy Future Trends: Provide a read ahead to identify emerging technologies and policy drivers that will shape the bioeconomy over the next decade and encourage forward-looking discussions.
- **November 7, 2024** - Add targeted task forces within the working group to streamline efforts in critical areas like governance, stakeholder alignment, and ROI.
 - Define measurable goals for each session:
 - Role of NABDA
 - Types of ROI
 - Stakeholder Identification and Recognition
 - Direction, Roles, and Responsibilities of Data Management
 - Mapping, Managing, and Creating Desired Data Supply Chains
 - Where to Coordinate Governance for Various Data at Various Stages
 - Governance Timing and Forms
- **December 2024** – Synthesize Stakeholder Insights into a Collaborative Report
 - Stakeholder Feedback Integration: Ensure engagement opportunities for stakeholders to offer feedback on the draft report before finalizing.



- **Q1 2025** – Launch and Socialize NABDA Report to Legislators, Industry, and Media
 - Targeted Messaging for Each Audience: Prepare different communication strategies to tailor the NABDA report’s key takeaways for legislators, industry leaders, and media outlets.
- **Q2 – Q4 2025** – Continuous Engagement to Promote Recommendations
 - Plan milestone check-ins with stakeholders to track the adoption of recommendations, with measurable KPIs for each stage of engagement.



NABDA Partnership Package (\$15,000)

- **Influence Bioeconomy Best Practices:** Play a pivotal role in shaping the future of the bioeconomy.
- **Strategic Collaboration:** Engage directly with legislators, regulators, and industry leaders.
- **Exclusive Access:** 2 seats on Nov. 7th NABDA Virtual Working Session (35-50 attendees).
- **Thought Leadership:** Be a key contributor to a groundbreaking governance model.
- **Competitive Edge:** Gain insights into new product valuation, risk mitigation, and revenue opportunities.
- **One-Year Membership to Mission Critical:** Gain exclusive access to a comprehensive library of cutting-edge research, reports, and case studies on critical infrastructure protection and emerging technologies. Monthly Digital briefings on U.S. Legislation. Value - \$12,500.00
- **Brand Visibility:** Featured in roundtable events, webinars, and promotional materials.
- **Logo Signage** at the NABDA Booth at July the 2025 Des Moines Tech Hub LIVE Event

* When exploring NABDA membership options, we want to ensure that government agencies and academic institutions can fully engage with the initiative without financial barriers. That's why, as part of our commitment to fostering collaboration and research, we've made them **exempt from membership fees**. This allows these key players to participate freely, bringing invaluable expertise and perspectives into the bioeconomy conversation, driving sustainable innovation, and ensuring that their insights contribute to shaping a more resilient and competitive future.